



## The Weekly Pulse of Wholesale Monitoring

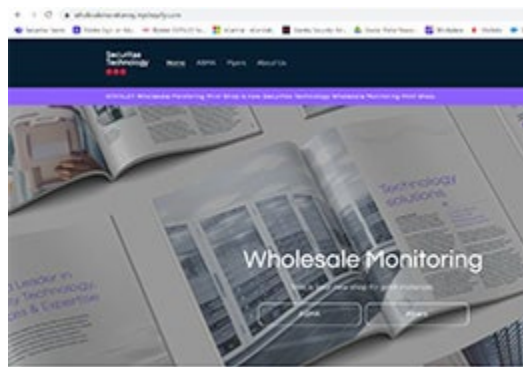
Next week is ESX in Louisville, KY. We hope you stop by booth 525 and visit with us. We are grateful that you have allowed us the honor of monitoring your clients' accounts. As always if you need anything please reach out to the Client Relations team at 800-932-3304, option 2 or [wholesale-dealer@sbdinc.com](mailto:wholesale-dealer@sbdinc.com).



### ESX is Next Week

The ESX Electronic Security Expo is a meaningful event open exclusively to the pro-installer and integrator and is designed to allow passionate professionals the ability to learn more, share more and interact more. Come by our booth - 525 and let us show you the future of wholesale monitoring.

[REGISTER HERE](#)



### ASMA's through the Storefront

You can access the link below. From there you can access flyers and ASMA's. The flyers link will be updated soon. When you click the ASMA link you will be asked for a password. That password is ASMA23! You will then be directed to order your ASMA's at no charge for printing or shipping.

[ACCESS STOREFRONT](#)

**UPDATE**

## Our Email Addresses are Migrating to URL @securitas.com

Please note that we are currently in the process of migrating all our email addresses from the URL @sbdinc.com to @securitas.com. Everything before the @ symbol will remain the same. i.e. [peggy.page@sbdinc.com](mailto:peggy.page@sbdinc.com) is now [peggy.page@securitas.com](mailto:peggy.page@securitas.com). During this process we are currently forwarding all @sbdinc.com emails to the new @securitas.com email address. However, this will only continue for a limited amount of time.

We do suggest that you update our email addresses in your address book as soon as possible and that you flag securitas.com as a safe and valid sender so that those emails do not go to your spam or junk folder.

**UPDATE**

## Automatic Alarm Handler Update - SMS Leave a Message

Currently AAH delivers an automated voice message to a client's phone in certain cases, but in conditions where an Operator is still the preferred method of contacting our clients this new feature will allow an Operator to send an SMS instead. When an Operator encounters a voicemail greeting on a client's mobile phone, they can immediately send a Site & Alarm specific SMS message advising this customer of the alarm activation. As with any contact made this will also be stamped in Alarm Event History and will allow our Operators to contact an entire call list much in an expedited manner.



## We are Prepared

Hurricane Seasons

Eastern Pacific Hurricane Season:

May 15-November 30.

Atlantic Hurricane Season:

June 1-November 30.

Central Pacific Hurricane Season:

June 1-November 30

[HOW CAN YOU PREPARE?](#)

## MSA Summer Event

State Meeting on the Coast - June 22, 2023,  
Level 1 Instructor Led Training Class (June 20-22)  
Summer Social - Shuckers Baseball Game  
CEU Day (8 Hours), MSA State Meeting, Luncheon,  
Guest Speakers, and Exhibitors  
Location: Courtyard Gulfport Beachfront, 1600 East  
Beach Blvd, Gulfport, MS 39501



[REGISTER HERE](#)

### June DUW Video

June 10, 2023

10am CST

Use the link below to register and receive a calendar invite with log-in information for the day of the meeting

[REGISTER HERE](#)



### MAY DUW Video

In the live May webinar we talked about the goings on in Wholesale Monitoring and had special guest Honeywell and their new solution CLSS

[MAY DUW VIDEO](#)

## Why Rising PERS Market Is Ripe for Opportunity

The convergence of technology and an aging population seems to make personal emergency response systems (PERS) a perfect fit for integrators to grow RMR. But use cases go far beyond the elderly. [COMPLETE ARTICLE FROM SDM](#)

### Update

- Your support team has not changed.
- We will keep you informed.



## Acquisition Update

- Our email addresses are now at URL @securitas.com
- Please submit invoices and payments to Securitas Technology
- Questions: wholesale-dealer@sbdinc.com

Securitas acquired Stanley Security on July 23rd. This deal was announced in December of 2021 and as soon as all the regulatory requirements were met the deal completed. So, you're wondering, what does this mean for you? - more value – more technology – global footprint of a security company.

OUTAGE UPDATE PAGE

View notices by logging into the Dealer Portal

UPDATE CONTACT INFO

Has your company or contact info changed?

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Securitas Technology Corporation - **Wholesale Monitoring**

Sales: 800-289-0913

Client Relations: 800-932-3304, option 2

wholesale-dealer@sbdinc.com

